

COMPANY PROFILE

ALWAYS ON TIME





Who are we?

We specialize in helping OEM's, dealerships, individuals and other businesses to transport their vehicles to different locations throughout South Africa and the BLNS countries.

We currently have footprint across the following cities; East London, Port Elizabeth, Johannesburg, Pretoria, George, Bloemfontein and Durban. We have a staff complement of 112 and 90% of these are drivers.

RedDot Group understands the importance of safety and the role that communication plays in the vehicle delivery industry. Our more than 10 years of combined experience enables us to grow in this very competitive field due to our understanding of customer service and following all applicable laws to the industry are essential for survival.

To continue to strive as a business over the next decade we have made it a priority to take every day as a learning experience and we continuously develop goals to continue to ensure customer satisfaction. Every customer has individual needs and we go above and beyond to be able to meet those needs.





Current Business KPI

TSAM (2017-2021)

REQUIRED KPI's	Current RedDot Performance
99% On-time Delivery	100% On-time Delivery
98% Quality	99,5% Quality

Yard Management (Bidvest Car Rental) 2021

REQUIRED KPI's	Current RedDot Performance
99% On-time Delivery	100% On-time Delivery
95% Quality	99,9% Quality





Services offered

- On wheels vehicle delivery
 - Factory-to-yard
 - Port-to-yard
 - Inter-yard
 - Yard-to-railhead
 - Yard-to-dealer
- On-loading and off-loading of vehicles onto/off trains
- Pre-delivery Inspections
- Vehicle Export Processing
- Vehicle Stock Yard Management
- Vehicle Registration and Licensing
- Smash & Grab & Data Dot Application





Meet our team

Organogram





Testimonials

BEAUFORT WEST TOYOTA - KOBUS BOTES

Hi, I've been with Toyota for over 20 years and over the years used a lot of carriers companies. Reddot is very professional and the best I've used...Zee is great!!!

MONUMENT TOYOTA WEST RAND- LOUISE BARFOOT

As Jacques said – over the top excellent service. Thank you Do you do National collections and deliveries?

THEKWINI TOYOTA KOKSTAD - AMANDA VAN ZYL

Hi there, Thanks so much for your prompt and excellent service , much appreciated.

MCCARTHY TOYOTA - JACQUES KRUGER

Hi, I always deal with Zinhle and have never been let down by her and always receive unbeatable service from her.

BIDVEST CAR RENTAL- EUGENE BREUKELMAN

Hi, Your service is excellent! I have recommended your company to a few of my clients due to the service I have received being so good. Keep up the good work!





Some of our satisfied customers

Shobana Narsing	- Bidvest Car Rental
Angela Willis	- SMG Toyota Hillcrest
Jacques Kruger	- Bidvest McCarthy Toyota Kingsmead
Glynnis Melville	- McCarthy Toyota Pietermaritzburg
Kobus Botes	- Beaufort West Toyota
Jaco du Preez	- Halfway Toyota Honeydew
Amanda van Zyl	- Thekwini Motor Group (Kokstad)
Rynhardt De Lange	- Budget Auto
Khutso Pohotona	- McCarthy Toyota Arcadia
Zakir Rahiman	- CMH Honda & Suzuki Pinetown
Mike Claase	- Fury Ford Amanzimtoti
Clinton Cosmo	- Westvaal Group (Nelspruit)





Our Drivers

All drivers at RedDot Group undergo a rigorous hiring process, because safe drivers mean safe transport. They are well trained in defensive driving and customer care; and that means your vehicle is always cared for and arrives safely at its destination.

We pride ourselves on caring for your vehicle as much as you do, and delivering your vehicle safely, securely and on time and our drivers are the reason we can make this promise.

They are among the best in the country, and have earned their strong reputation across the





Driver Profile

These drivers have been carefully selected to meet stringent driving skill, experience and character requirements to ensure compliance with general industry and specific Client dictates. The selection criteria include factors such as:

- Age
- First issue of driving licence
- Licence endorsements
- Medical testing
- Criminal records and
- Passing a stringent in-house driving test

Furthermore our drivers have undergone an intense ADVANCED DRIVER TRAINING PROGRAMME by NOSA Logistics, all of this in a bid to mitigate against risk to ourselves and our Client. All this seeks to ensure the safest and most efficient handling of your prized asset, as well as a courteous and professional service at all times.





Standard Operating Procedures SOP's

Ninety percent(90%) of incidents/accidents are caused by human error/total disregard of rules; and it has been established that when a person has been doing something for a long periods of time they are prone to making mistakes/errors due to them not paying attention to detail (by taking things for granted) as a result of familiarity. Thus we have developed the following SOP's to make sure that we standardize our operations:

- Vehicle Checking SOP
- In-Yard Driving SOP
- Reversing SOP
- Parking Standard
- Anti-Hijacking





Incidents/damages & Escalation Policy

All incidents/damages should be reported within two hours using our reporting tools (which will be attached). A proper investigation should follow to identify the root cause of the incident and countermeasures should be established and implemented to avoid re-occurrence.



Why Reddot?

EXPERIENCE & TRACK RECORD:

The Reddot Group has been operating for six years but has collective relevant experience of more than ten years in the industry. This is because our personnel and our drivers are carefully recruited and selected based on their relevant experience, competence and attitude, and mostly from the automotive logistics environment. This means that what we lack in operational years, we make up for in collective relevant experience so you can be assured that we are not rookies in this game. Our mettle and experience has been proven by the appointment and retention of our services by similar Clients as can be seen in our customer profile above.

PROFESSIONALISM & LEGAL COMPLIANCE:

To live up to our primary value – always on time – we realise that we need to have skills, competencies and systems that are conducive to us living up to that promise.

In order to complement our own skillset and experience we have formed strategic partnerships with relevant professional bodies to assist the Reddot Group towards the establishment and maintenance of sound business practices and systems.





Strategic Partners

NOSA Logistics:

A specialist wing of the long established Health & Safety authority in South Africa which focuses on/ mitigating against logistics related risks by providing driver training, warehousing training and learnership training solutions.

SEESA Legal:

A professional legal support company that provides training solutions and support with industrial relations, HR (Human Resource Management), BEE, consumer protection & compensation UIF Compensation etc.

RAIZCORP:

Raizcorp is obsessed with entrepreneurs and entrepreneurship. Offers world-class incubation and business acceleration for entrepreneurs, executes enterprise and supplier development (ESD) programmes on behalf of corporates, train corporate leadership teams and sales teams to think more entrepreneurially



Core Values

This approach enables the Reddot Group to focus on its core function - efficiently and effectively moving and storing cars – while adhering to acceptable and legally sound business practices, thus mitigating against risk and delivering a professional, effective and efficient service to you our Client.

A LEARNING ENVIRONMENT:

The Reddot Group is a young and dynamic company that embraces and invests in learning as a strategy towards the attainment of our common objectives. This will ensure that our personnel will always be au fait with the latest trends in the automotive logistics space, including embracing automation, digitalization and the 4th Industrial Revolution.

KAIZEN PRINCIPLE:

The Reddot Group has adopted the kaizen philosophy which is based on continuous improvement, and the Group's attitude is that any process can be improved. This challenges everyone to always seek ways to improve the service in all the customer's touch points.

AGILITY IN DECISION-MAKING AND PROBLEM-SOLVING:

The Reddot Group has a very flat structure and an all-hands-on-board attitude. This means everyone takes ownership of the company and its deliverables, and we do not suffer from the 'elephant-syndrome' of bigger companies when it comes to reaching decision makers to deal with challenges or making decisions on time to ensure no/ minimal disruption to service delivery.

BBBEE CREDITS:

The Reddot Group is a Level 1 BBBEE Contributor so engaging our services, over and above our suitability and competence, will aid in MBSA improving its BBBEE Scoring and Transformation Agenda through Entrepreneurship Development.



Thank you